FOR IMMEDIATE RELEASE
FOR:

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J & J SNACK FOODS SCHEDULES
FOURTH QUARTER
CONFERENCE CALL

Pennsauken, NJ, October 21, 2011 - - J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its conference call to discuss its fourth quarter 2011 results is scheduled for Friday, November 4, 2011 at 10:00 am Eastern time.

The phone number and confirmation number for the call are (847) 619-6368 and 31026919.

The Company stated that it expects to release its results for the quarter ended September 24, 2011 at 4:00 pm Eastern time on Thursday, November 3, 2011.

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies, PATIO burritos and HAND FULLS AND HOLLY RIDGE BAKERY filled handheld products. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida; Colton, Vernon and Norwalk, California; Holly Ridge, North Carolina; and Weston, Oregon.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.
**BARQ'S is a registered trademark of Barq's Inc.

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