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**FOR IMMEDIATE RELEASE**

## **J&J Snack Foods Corp. Acquires Labriola® Baking Company**

**Pennsauken, NJ, August 16, 2017** - J & J Snack Foods Corp. (NASDAQ-JJSF) announced today the acquisition of Labriola Baking Company; a premium bakery of breads and artisan soft pretzels, located just outside Chicago in Alsip, IL. Labriola Baking began in 1993, as a local delivery bakery in the Chicago suburbs, and has grown into a provider of superior prebaked breads, rolls and soft pretzels for retail in-store bakery and foodservice outlets, nationwide.

Jerry Law, J&J's Senior Vice President, comments: "The Labriola Baking Company was built upon high quality, authentic products. We have been a longtime admirer of the company and were eager to have Labriola join our J&J Snack Foods family of brands and bakeries. We look forward to marrying Labriola's quality product offerings with our current portfolio, thus providing additional opportunities for our customers and consumers."

### **About J&J Snack Foods Corp.**

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MINUTE MAID frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S, CALIFORNIA CHURROS and OREO Churros, PATIO Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several bakery brands within COUNTRY HOME BAKERS and HILL & VALLEY. For more information, please visit <http://www.jjsnack.com>.

*\*MINUTE MAID is a registered trademark of The Coca-Cola Company.*

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