

**FOR IMMEDIATE RELEASE**

FOR:

Contact: Dennis G. Moore  
Senior Vice President  
Chief Financial Officer  
(856) 532-6603



6000 Central Highway  
Pennsauken, NJ 08109

J & J SNACK FOODS CORP.  
ANNOUNCES  
QUARTERLY CASH DIVIDEND

Pennsauken, NJ, February 12, 2018 -- J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its Board of Directors has declared a regular quarterly cash dividend of \$.45 per share of its common stock payable on April 4, 2018 to shareholders of record as of the close of business on March 15, 2018.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MINUTE MAID frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS, PATIO Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several bakery brands within COUNTRY HOME BAKERS and HILL & VALLEY. For more information, please visit <http://www.jjsnack.com>.

*\*MINUTE MAID is a registered trademark of The Coca-Cola Company.*

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