



FOR IMMEDIATE RELEASE

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**NOW AVAILABLE!
SUPERPRETZEL SOFT PRETZEL MINI WRAPPED HOT DOGS!**



J&J Snack Foods is excited to announce the latest addition to the SUPERPRETZEL Soft Pretzel product line: SUPERPRETZEL Soft Pretzel Mini Hot Dogs!

SUPERPRETZEL Soft Pretzel Mini Hot Dogs are meaty, mini 100% All Beef hot dogs wrapped in gourmet pretzel dough. Perfect for snacking, appetizers, kid's meals – or anytime, SUPERPRETZEL Soft Pretzel Mini Hot Dogs satisfy even the biggest appetite!

Conveniently packed in 6 – 10-count bags per case, operators save time and money by only having to open what they need. Additionally, SUPERPRETZEL Soft Pretzel Mini Hot Dogs are pre-formed and frozen – simply heat and serve.

Made with 100% All Beef, SUPERPRETZEL Soft Pretzel Mini Hot Dogs can be featured with mustards, or spicy dipping sauces, or as a standalone item.

J&J Snack Foods is known for niche snack food offerings. We use only the finest ingredients and make no compromise on quality. For more information on our products, please contact us at 888-JJ-SNACK, ext 6140 or visit www.jjsnack.com for additional details.

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida and Vernon and Norwalk, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.