

FOR IMMEDIATE RELEASE

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NEW Bountiful Selections...Opening New Niches and Leading the Charge in Bread Innovation.

J&J Snack Foods is excited to announce the latest addition to Country Home Bakers' portfolio of breads with the launch of *Bountiful Selections*.

Bountiful Selections is a new line of all natural, gourmet breads made with the highest quality real fruits and nuts. These delicious offerings are perfect for any meal, from putting a fresh spin on French toast to indulging in a guilt free dessert, or just munching on a fun, fruity snack. This line offers a unique artisan flavor profile and appearance as well as better for you health benefits.

Packed as raw frozen dough, Bountiful Selections comes in 20 oz pre-formed dough loaf packed 24 per case. The product can be topped in many versatile ways, allowing stores to customize the experience.

J&J Snack Foods is known for niche snack food offerings. We use only the finest ingredients and make no compromise on quality. For more information on our products, please contact us at 888-JJSNACK, ext 6140 or visit www.jjsnackfoodservice.com for additional details.

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia; Moscow Mills, Missouri; Pensacola, Florida; Vernon and Norwalk, California; Holly Ridge, North Carolina; Weston, Oregon and newly acquired Chicago, Illinois.

- *MINUTE MAID is a registered trademark of The Coca-Cola Company.
- **BARQ'S is a registered trademark of Barq's Inc.