



FOR IMMEDIATE RELEASE

Contact: Damon Williams

Assistant Marketing Manger

Email: DWilliams@jjsnack.com



NEW Candy Shoppe Cookies™ made with Hershey's® Candies

J&J Snack Foods is excited to announce the latest addition to Country Home Bakers' portfolio of cookies with the launch of **Candy Shoppe Cookies™**.

Candy Shoppe Cookies™ are made with the Hershey's® candies we all know and love, including Hershey's® Chocolate Chips, Hershey's® Special Dark Chips, York® Peppermint Pattie, Heath® Bar, and Reese's® Peanut Butter Cups. Every candy loving generation will enjoy the Candy Shoppe Cookie™ line with the universal appeal of its wide array of candy infused varieties. Candy Shoppe Cookies™ are sold as frozen cookie dough in 1 oz. pucks packed 384 per case. The product comes with eye-catching flavor labels which are easy to affix to clamshells or poly bags.

J&J Snack Foods is known for niche snack food offerings. We use only the finest ingredients and make no compromise on quality. For more information on our products, please contact us at 888-JJSNACK, ext 6140 or visit www.jjsnackfoodservice.com for additional details.

J&J Snack Foods Corp. (NASDAQ: JJSF) is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. For more information, please visit us at www.jjsnack.com.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

*Hershey's®, Heath®, York®, and Reese's® trademarks and trade dress are used under license from The Hershey Company