

OFFICIAL RULES

***NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited by law. Subject to all federal, state and local laws. Sweepstakes begins on February 27, 2020 at 12:00:00 PM Eastern Time ("EST") and ends on March 3, 2020 at 11:59:59 AM EST (the "Sweepstakes Period"). Sponsor's computer is the official time keeping device for this Sweepstakes.

Eligibility: Open only to permanent legal residents of the 50 United States and the District of Columbia (excluding residents of Puerto Rico, U.S. Virgin Islands, Guam and other United States territories), who have reached 18 years of age or older at the time of entry. VOID ELSEWHERE AND WHERE PROHIBITED. Employees or agents of Sponsor, Sweepstakes prize suppliers, and each of their affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, their advertising and Sweepstakes agencies, and any and all other companies associated with the Sweepstakes (collectively, the "Sweepstakes Entities"), and each of their immediate family (defined as spouse, child, sibling, parent, or grandparent) members and/or people living in the same household (whether or not related) are not eligible to participate. All eligibility is subject to all federal, state, and local laws and regulations. All entries submitted are the property of the Sponsor. Sponsor reserves the right to verify eligibility qualifications of winner.

Sponsor: The Sponsor is J&J Snack Foods Sales Corp. The information you provide will only be used in accordance with J&J Snack Foods Sales Corp., privacy policy, which may be viewed at <http://www.jjsnack.com/aboutus/privacy-and-legal-policies/aboutus.aspx> and shall be the sole and exclusive property of J&J Snack Foods Corp.

How to Enter via Instagram and Entry Limits: There is NO PURCHASE NECESSARY to participate. A purchase does not increase your chances of winning.

To enter, follow @superpretzel on Instagram, like the post promoting the giveaway, and tag (2) friends in the comments to receive one (1) entry into the Sweepstakes random drawing. By participating in the Sweepstakes, each entrant fully and unconditionally agrees to and accepts these Official Rules, all eligibility requirements and the decisions of Sponsor, which are final and binding. Entries must be received within the competition period by March 1, 2020 at 11:59:59 AM EST to be included in the random drawing.

No information regarding entries, other than as otherwise set forth in these Official Rules, will be disclosed. Limit one (1) entry per person/email address per method of entry. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate is prohibited and will result in disqualification. Normal Internet access and usage charges imposed by your online service may apply. If entering via mobile device, normal phone/data and usage charges imposed by your phone service may apply. Standard data rates may apply if entering via mobile device.

Incomplete, corrupted, or untimely entries are void and will be disqualified. Sponsor and its agencies are not responsible for lost, late, illegible, incomplete, damaged, stolen or misdirected entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Proof of submission will not be deemed to be proof of receipt by Sponsor. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to enter (or associated with the Instagram account used to enter) will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider, or other organization (which may include an employer) responsible for assigning email addresses for the domain associated with the submitted address. Potential Sweepstakes Winner may be required to show proof of being the authorized account holder. Entries associated with specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win.

Winner Selection, Notification and Acceptance: 5 Winner(s) ("Sweepstakes Winner") will be selected in a random drawing to be held on or about March 3, 2020. The potential Sweepstakes Winner will be selected from all eligible entries received (as stated above) during the Sweepstakes Period. If the potential Sweepstakes Winner entered via Instagram, he/she Potential Sweepstakes Winner will be notified by direct message on Instagram via @superpretzel. Potential Sweepstakes Winner must respond to the direct message within 7 days of notification attempt or prize will be forfeited and an alternate Sweepstakes Winner will be selected and notified. If a selected winner cannot be contacted within 7 days of the first attempt to contact him/her, is ineligible, fails to claim the prize within 7 days of notification, or fails to timely return the completed and executed declaration and releases as required in a timely fashion, the prize may be forfeited and an alternate winner selected. Up to two (2) alternate prize Winners will be contacted, after which the Prize will remain unawarded and Sponsor is under no obligation to continue to attempt to award it. Winners may waive their right to receive a prize. All winners selected must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements.

Upon receipt of prize, Winner is required to comply with any and all applicable federal, state, and local laws, rules, and regulations. All federal, state and local taxes are solely the Winners' responsibility. Sponsor may be required to advise the United States Internal Revenue Service of the value of the Grand Prize awarded.

Prize is non-transferable, non-saleable and cannot be exchanged, converted into cash, or refunded for its money value. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value

General Conditions:

By entering or participating in the Sweepstakes, entrants agree to be bound by these Official Rules, and by the decisions of Sponsor, which are final and binding in all respects. Sweepstakes Entities are not responsible for: (1) any incorrect or inaccurate information or technical failures of any kind, (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; or (3) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the Sweepstakes, the processing of entries, or the selection or notification of Sweepstakes Winner.

Further, if, for any reason, the Sweepstakes is not capable of running as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes (or portion thereof) and in the event of cancellation, the prize will be awarded in a random drawing from among all eligible entries received prior to cancellation. Sponsor also reserves the right at its sole discretion to disqualify the entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or any website operated by the Sweepstakes Entities; (b) using any robotic, macro, automatic, programmed or like entry methods, which will void all such entries; (c) violating these Official Rules or the terms of service, conditions of use, and/or general rules of any Sponsor property or service; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Sweepstakes Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in this Sweepstakes or in any activity or travel related thereto or from any interaction with, or downloading of, computer Sweepstakes information. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to Sponsor and Administrator and not to Instagram.

Publicity. Except where prohibited, participation in the Sweepstakes constitutes each winners consent to Sponsors and its agents use of Sweepstakes Winner name, likeness, photograph, voice, opinions and/or hometown and state for advertising and promotional purposes in any and all media, now or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification or permission.

Disputes: By participating in the Sweepstakes, entrant agrees: (a) that under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; and (b) all causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Pennsylvania, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of Pennsylvania.

Odds: The odds of winning depend on the number of eligible participants who enter the Sweepstakes.

Sponsor: J&J Snack Foods Sales Corp., 6000 Central Highway, Pennsauken, NJ 08109