



Contact: Stacey Inglis-Baron
856-532-6613
singlis-baron@jjsnack.com

J&J Snack Foods Announces Jerry Law, Promotion

Pennsauken, NJ, February 16, 2009.....J&J Snack Foods, Corp. is pleased to announce the promotion of Jerry Law, to Senior Vice President of Western Operations. In this role Mr. Law will continue to head up all operations and supply channels for J&J Snack Foods' operations west of Missouri. This territory includes J&J Snack Foods' plants and operations in Vernon, California, Daddy Rays Fig and Fruit Bar facilities in Moscow Mills, Missouri, and the Fruit-A-Freeze Frozen Fruit Bar plant in Norwalk, California. Mr. Law will also continue to manage Western Food Service and Bakery Sales.

Jerry Law joined J&J Snack Foods, working in the Pennsauken, New Jersey pretzel plant, in 1992 as an intern from Drexel University in Philadelphia. He rose rapidly through the ranks before being transferred to California, later being promoted to Vice President/ General Manager of Vernon, California Bakery Operations. Jerry is married and he and his wife of 12 years, Drea, have two beautiful little girls, Elsa age 4 and Julianne "Jules" age 2.

J&J Snack Foods' President/CEO, Gerry Shreiber commented, "Jerry has served the company with increasing distinction and excellence. His current position is reflective of my confidence in his leadership, team development and work ethic."

J&J Snack Foods just completed its 37th year of continuous sales growth. The promotion was first announced at the Annual Shareholder's Meeting held on Thursday, February 12th.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL[®], Pretzel Fillers[®] and other brand names; ICEE[®] and SLUSH PUPPIE[®] frozen beverages; LUIGI'S[®] Real Italian Ice; frozen juice bars under the Minute Maid[®], CHILL[®], Barq's[®], Whole Fruit[®], Fruit-a-Freeze[®] and SHAPE UPS[®] brand names; TIO PEPE'S[®] churros[™]; THE FUNNEL CAKE FACTORY[®] funnel cakes; and baked goods under the Country Home Bakers[®], READI-BAKE[®], Mrs. GoodCookie[®], CAMDEN CREEK[®], MARY B's[®], Jana's[®] and Daddy Ray's[®] brands.

###