



NEWS RELEASE

FOR IMMEDIATE RELEASE

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SUPERPRETZEL Donates \$10,000 to Big Brothers Big Sisters of Orange County in Celebration of 2016 American League MVP Mike Trout

Baseball player has been an ambassador for the charity since January 2016

Pennsauken, NJ (December 1, 2016) – In honor of Baseball Superstar Mike Trout’s 2016 American League MVP win, SUPERPRETZEL, the nation’s #1 soft pretzel, announced today a donation of \$10,000 to Big Brothers Big Sisters of Orange County and the Inland Empire, a charity the Los Angeles Angels outfielder has partnered with since January 2016. The donation will be used to support the organization’s one-to-one youth mentoring programs.

“We are extremely proud of all that Mike has accomplished this baseball season, and could think of no better way to honor him than by donating to a charity that is close to his heart,” said Gerry Shreiber, CEO & President of J & J Snack Foods. “Mike has been part of our SUPERPRETZEL family since 2012, allowing us to see first-hand his hard work on the field and the unwavering support he provides his local community off the field. We look forward to supporting Mike in the coming years as his baseball career reaches new heights.”

For more information on SUPERPRETZEL Soft Pretzels, visit superpretzel.com.

About J&J Snack Foods Corp

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI’S, MINUTE MAID frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B’S biscuits and dumplings, DADDY RAY’S fig and fruit bars, TIO PEPE’S, CALIFORNIA CHURROS and OREO Churros, PATIO

Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. For more information, please visit www.jjsnack.com.

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