

FOR IMMEDIATE RELEASE
FOR:

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J & J SNACK FOODS SCHEDULES
FIRST QUARTER
CONFERENCE CALL

Pennsauken, NJ, January 16, 2015 - - J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its conference call to discuss its first quarter 2015 results is scheduled for Tuesday, January 27, 2015 at 10:00 am Eastern time.

The phone number and confirmation number for the call are (630) 827-6816 and 6194 075#.

The Company stated that it expects to release its results for the quarter ended December 27, 2014 at 4:00 pm Eastern time on Monday , January 26, 2015.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, BAVARIAN BAKERY and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, PHILLY SWIRL, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet and frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, CALIFORNIA CHURROS and TIO PEPE'S churros, PATIO Burritos and other handheld sandwiches, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. For more information, please visit us at www.jjsnack.com.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

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