

FOR IMMEDIATE RELEASE
FOR:

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J & J SNACK FOODS SCHEDULES
SECOND QUARTER
CONFERENCE CALL

Pennsauken, NJ, April 17, 2013 - - J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its conference call to discuss its second quarter 2013 results is scheduled for Tuesday, April 30, 2013 at 10:00 am Eastern time.

The phone number and confirmation number for the call are (847) 619-6818 and 34706180.

The Company stated that it expects to release its results for the quarter ended March 30, 2013 at 4:00 pm Eastern time on Monday, April 29, 2013.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. For more information, please visit us at www.jjsnack.com.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

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