

FOR IMMEDIATE RELEASE
FOR:

Contact: Dennis G. Moore
Senior Vice President
Chief Financial Officer
(856) 532-6603



6000 Central Highway
Pennsauken, NJ 08109

J & J SNACK FOODS SCHEDULES
FIRST QUARTER
CONFERENCE CALL

Pennsauken, NJ, January 17, 2014 - - J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its conference call to discuss its first quarter 2014 results is scheduled for Tuesday, January 28, 2014 at 10:00 am Eastern time.

The phone number and passcode for the call are (847) 413-3538 and 6194 075#.

The Company stated that it expects to release its results for the quarter ended December 28, 2013 at 4:00 pm Eastern time on Monday, January 27, 2014.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and SLUSH PUPPIE frozen beverages, LUIGI'S, MINUTE MAID* frozen juice bars and ices, WHOLE FRUIT sorbet, FRUIT-A-FREEZE frozen fruit bars, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and several cookie brands within COUNTRY HOME BAKERS. For more information, please visit us at www.jjsnack.com.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

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