

**FOR IMMEDIATE RELEASE**

FOR:

Contact: Dennis G. Moore  
Senior Vice President  
Chief Financial Officer  
(856) 532-6603



6000 Central Highway  
Pennsauken, NJ 08109

J & J SNACK FOODS CORP.  
ANNOUNCES  
QUARTERLY CASH DIVIDEND

Pennsauken, NJ, May 14, 2013 -- J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its Board of Directors has declared a regular quarterly cash dividend of \$.16 per share of its common stock payable on July 3, 2013 to shareholders of record as of the close of business on June 13, 2013.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE, SLUSH PUPPIE and ARCTIC BLAST frozen beverages, LUIGI'S Italian ice, MINUTE MAID\* frozen juice bars and ices, WHOLE FRUIT sorbet, MARY B'S biscuits and dumplings, DADDY RAY'S fig and fruit bars, TIO PEPE'S and CALIFORNIA CHURROS churros, THE FUNNEL CAKE FACTORY funnel cakes, and READI-BAKE cookies. For more information, please visit us at [www.jjsnack.com](http://www.jjsnack.com).

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

##