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J&J SNACK FOODS CORP. NAMES JERRY LAW VP WESTERN OPERATIONS

Pennsauken, NJ, February 2005. . . Jerry Law was promoted to Vice President Western Operations as announced today at J&J Snack Foods' Annual Shareholders' Meeting.

Law joined J&J as a co-op student through Drexel University in 1992 starting as an Assistant Project Engineer. He quickly distinguished himself with his work habits and skills earning promotions and added responsibility.

He was transferred to the company's Vernon (Los Angeles), CA bakery in 1997 where he served as Chief Engineer and later as Assistant General Manager. In October 2001 he was named General Manager responsible for all western operations for J&J Snack Foods.

"Jerry has shown excellent growth and leadership skills particularly the last few years in managing our western business. We are proud of Jerry's accomplishments and delighted with his progress," said Gerald B. Shreiber, President/CEO of J&J Snack Foods Corp.

J&J Snack Foods Corp. (NASDAQ: JJSF) manufactures an expanding variety of nutritional snack foods to the food service and retail supermarket industries. Its principal products include frozen soft pretzels under SUPERPRETZEL®, Pretzel Fillers® and other brand names; ICEE® frozen beverages; LUIGI'S® Real Italian Ice and MAMA TISH'S® Premium Italian Ices®; frozen juice bars under the Minute Maid®, Barq's® Floatz, SHAPE UPS® and CHILL® brand names; TIO PEPE'S® churros™; The Funnel Cake Factory® funnel cakes; and cookies under the Mrs. GoodCookie®, CAMDEN CREEK® and Read-Bake® brands. For more information on J&J's products contact us at 800-486-9533 or e-mail: webmaster@jjsnack.com.

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