

PROFITS INCREASE AS J & J SNACK FOODS CORP.  
ANNOUNCES RECORD QUARTER

Pennsauken, NJ, April 20, 2005 - - J & J Snack Foods Corp. (NASDAQ-JJSF) today announced record sales and earnings for its second quarter and six months ended March 26, 2005.

Sales for the second quarter increased 4% to \$99.4 million from \$95.2 million in last year's second quarter. Net earnings increased 13% to \$3.8 million from \$3.3 million last year. Earnings per diluted share were \$.41 for the March quarter compared to \$.36 last year. Operating income increased 11% to \$5.7 million this year from \$5.1 million in the year ago period.

For the six months ended March 26, 2005, sales increased 13% to \$197.9 million from \$175.2 million in last year's first half. Net earnings increased 21% to \$6.3 million in the six months from \$5.2 million last year. Earnings per diluted share were \$.68 for the six months compared to \$.57 last year. Operating income increased 18% to \$9.3 million from \$7.9 million in the year ago period.

Gerald B. Shreiber, J & J's President and Chief Executive Officer, commented, "Improved performances in our food service and restaurant groups helped achieve our financial gains in this quarter. Our retail supermarket business was hampered by increased couponing costs in connection with product expansion; although, we are hopeful these will have a long-term positive impact."

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID\* and BARQ'S\*\* and CHILL frozen juice bars and ices, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia and Vernon (Los Angeles) and Rancho Cucamonga, California.

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

\*\*BARQ'S is a registered trademark of Barq's Inc.

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Consolidated Statement of Operations

	<u>Three Months Ended</u>		<u>Six Months Ended</u>	
	<u>March 26,</u>	<u>March 27,</u>	<u>March 26,</u>	<u>March 27,</u>
	<u>2005</u>	<u>2004</u>	<u>2005</u>	<u>2004</u>
	(in thousands)			
Net sales	\$99,350	\$95,214	\$197,871	\$175,159
Cost of goods sold	<u>67,822</u>	<u>64,468</u>	<u>136,347</u>	<u>119,775</u>
Gross profit	31,528	30,746	61,524	55,384
Operating expenses	<u>25,835</u>	<u>25,623</u>	<u>52,177</u>	<u>47,482</u>
Operating income	5,693	5,123	9,347	7,902
Other income	<u>358</u>	<u>84</u>	<u>656</u>	<u>172</u>
Earnings before income taxes	6,051	5,207	10,003	8,074
Income taxes	<u>2,261</u>	<u>1,865</u>	<u>3,731</u>	<u>2,907</u>
Net earnings	<u>\$ 3,790</u>	<u>\$ 3,342</u>	<u>\$ 6,272</u>	<u>\$ 5,167</u>
Earnings per diluted share	\$ .41	\$ .36	\$ .68	\$ .57
Earnings per basic share	\$ .42	\$ .38	\$ .69	\$ .58
Weighted average number of diluted shares	9,290	9,170	9,263	9,105
Weighted average number of basic shares	9,082	8,877	9,057	8,834

Consolidated Balance Sheets

	<u>March 26, 2005</u>	<u>September 25, 2004</u>
	(in thousands)	
Current assets	\$128,616	\$138,412
Property, plant & equipment, net	88,938	89,474
Goodwill, net	51,477	46,477
Other intangibles, net	9,751	1,804
Other assets	<u>1,232</u>	<u>1,257</u>
Total	<u>\$280,014</u>	<u>\$277,424</u>
Current liabilities	45,111	47,646
Deferred income taxes	19,153	19,153
Other long term obligations	408	529
Stockholders' equity	<u>215,342</u>	<u>210,096</u>
Total	<u>\$280,014</u>	<u>\$277,424</u>

The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly revise or update these forward-looking statements to reflect events or circumstances that arise after the date hereof.

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