

FOR IMMEDIATE RELEASE

FOR:

Contact: Dennis G. Moore
Senior Vice President
Chief Financial Officer
(856) 665-9533



6000 Central Highway
Pennsauken, NJ 08109

**J & J SNACK FOODS CORP.
ANNOUNCES QUARTERLY CASH DIVIDEND**

Pennsauken, NJ, May 26, 2005 -- J & J Snack Foods Corp. (NASDAQ-JJSF) announced today that its Board of Directors has declared a regular quarterly cash dividend of \$.125 per share of its common stock payable on July 6, 2005 to shareholders of record as of the close of business on June 15, 2005.

J & J Snack Foods Corp.'s principal products include SUPERPRETZEL, PRETZEL FILLERS and other soft pretzels, ICEE and ARCTIC BLAST frozen beverages, LUIGI'S, MAMA TISH'S, SHAPE UPS, MINUTE MAID* and BARQ'S** and CHILL frozen juice bars and ices, TIO PEPE'S churros, THE FUNNEL CAKE FACTORY funnel cakes, and MRS. GOODCOOKIE, CAMDEN CREEK, COUNTRY HOME and READI-BAKE cookies. J & J has manufacturing facilities in Pennsauken, Bridgeport and Bellmawr, New Jersey; Scranton, Hatfield and Chambersburg, Pennsylvania; Carrollton, Texas; Atlanta, Georgia and Vernon (Los Angeles) and Rancho Cucamonga, California.

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

**BARQ'S is a registered trademark of Barq's Inc.

###