# J\&J Snack Foods Reports Fiscal 2024 First Quarter Revenue of \$348.3M and Net Earnings Growth of 9.8\% 

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| Source: J \& J Snack Foods
Corp.

| Share | MOUNT LAUREL, N.J., Feb. 05, 2024 (GLOBE NEWSWIRE) -- J\&J Snack Foods Corp. (NASDAQ: JJSF) (the "Company") today reported financial |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $f$ |  |  |  |  |
| $\mathbb{X}$ | results for the first quarter ended December 30, 2023. |  |  |  |
| in |  |  | First Quarter |  |
|  |  | Actuals | \$ vs. LY | \% vs. LY |
| 9 | Net Sales | \$348.3M | (\$3.0M) | (0.9\%) |
| $\square$ | Operating Income | \$9.7M | \$0.4M | 3.8\% |
|  | Net Earnings | \$7.3M | \$0.6M | 9.8\% |
| $\pm$ | Earnings per Diluted Share | \$0.37 | \$0.03 | 8.8\% |
|  |  |  |  |  |
|  | Adjusted Operating Income | \$13.5M | \$2.3M | 20.6\% |
|  | Adjusted EBITDA | \$30.2M | \$4.9M | 19.4\% |
|  | Adjusted Earnings per Diluted Share | \$0.52 | \$0.10 | 23.8\% |

This press release contains non-GAAP financial measures. Please refer to the Non-GAAP Financial Measures section below for reconciliations to the most comparable GAAP measures.

Dan Fachner, J\&J Snack Foods Chairman, President and CEO, commented, "J\&J Snack Foods continues to execute on our long-term strategy while managing through a softer consumer environment. Fiscal first quarter net sales declined approximately $1 \%$, in line with trends in the overall industry. Declines in consumer traffic and consumption at many of our customers impacted our sales in the quarter compared to a strong quarter last year. While we experienced softness across Food Service, we saw resilience in Retail and continued strong growth in Frozen Beverages with sales growing 1.6\% and $8.5 \%$, respectively. Despite overall softer sales, our ongoing focus
on gross margin expansion resulted in a 130-basis point improvement, reflecting the positive impact of our strategy to grow higher margin core products, as well as continued gains in overall productivity. This resulted in healthy bottom-line growth, including a $20.6 \%$ increase in adjusted operating income and a $19.4 \%$ increase in adjusted EBITDA.
"Food Service sales decreased 4.1\% versus the prior year period, primarily reflecting reduced inventories of pies and cookies among certain customers during the holiday season, as well as a decline in Handhelds sales due to a contractual cost true-up agreement. These declines were partially offset by our Churros category, which grew $8.9 \%$, as we continue to drive growth of this high-margin business. Retail segment sales increased 1.6\%, as declines in Frozen Novelties and Biscuit sales were offset by sales growth across Soft Pretzels and Handhelds. Frozen Beverage segment posted an 8.5\% increase in sales, driven by growth across all three sub-segments: beverage, maintenance, and machine sales.
"Over the past two years, we have continued to make strategic investments to better support our many growth opportunities and improve our overall operations, including our distribution network and production capabilities. During the quarter, we incurred \$2.2 million in one-time expenses reflecting transition costs related to the late October opening of our second regional distribution center in New Jersey. While this one-time transition cost impacted fiscal first quarter operating income and distribution expense, our two new distribution centers are exceeding expectations and will enable us to continue driving productivity improvements in our supply chain.
"Looking ahead, we expect to build momentum through the balance of the fiscal year as we execute our strategy to grow our core brands, cross-sell the portfolio and expand our customer footprint. The diverse nature of our business, along with the power of our brands and the channel diversity of our products is something that we are confident will continue to serve us well in fiscal 2024 and beyond. Our company has never been more aligned in its vision and strategy, and we are excited about the opportunities ahead of us to deliver longterm value to our employees, partners, and shareholders."

## First Quarter Highlights

Net sales decreased $0.9 \%$ to $\$ 348.3$ million in Q1 of fiscal 2024, compared to Q1 of fiscal 2023.

Key highlights include:

- Food Service segment sales were 4.1\% below Q1 '23.
- Retail segment sales were $1.6 \%$ above Q1 '23.
- Frozen Beverage segment sales were $8.5 \%$ above Q1 '23.
- Retail Soft Pretzel and Handhelds, along with Churros in Food Service and the Frozen Beverage segment all delivered sales increases in the quarter, offset by softer sales in Frozen Novelties and Bakery.
- Dippin' Dots sales were slightly positive, compared to Q1 '23 sales.

Gross profit as a percentage of sales was $27.2 \%$ in Q1 '24, comparing favorably to $25.9 \%$ in Q1 '23, reflecting improved product mix, aligned pricing, productivity improvements, as well as the stabilization of inflationary pressures across the majority of our businesses. We experienced deflation in some raw materials for the quarter led by flour, oils, dairy, and eggs, but this was offset by double-digit inflation in sugar/sweeteners, mixes, chocolates, and meats.

Total operating expenses of $\$ 84.9$ million represented $24.4 \%$ of sales for the quarter, compared to $23.2 \%$ in Q1 '23.

- Distribution costs represented $11.6 \%$ of sales in the quarter, versus $12.0 \%$ in the prior year period, largely driven by an improved inflationary environment and benefits of our strategic initiatives to improve logistics management and increase efficiency across our distribution network and supply chain. As mentioned above, distribution expenses include $\$ 2.2$ million of one-time transition expenses related to opening of the distribution center in Woolwich, New Jersey.
- Marketing and selling expenses represented 7.9\% of sales, versus $6.7 \%$ in the prior year period, reflecting added promotional and marketing spend to support our core brands and new product launches as well as higher trade show costs.
- Administrative expenses were $5.2 \%$ of sales in Q1 '24, compared to $4.7 \%$ in Q1 '23, with the year-over-year increase largely attributable to investment in incremental resources, as well as hosting our National Sales meeting for the first time since pre-Covid.

Adjusted operating income was $\$ 13.5$ million in the first quarter of fiscal 2024, compared to $\$ 11.2$ million in the prior year period, with the increase driven by improved gross margins and supply chain efficiencies. This led to net earnings in Q1 '24 of $\$ 7.3$ million, compared to $\$ 6.6$ million in Q1 '23. Our effective tax rate was $26.6 \%$ in Q1 '24.

## Food Service Segment First Quarter Highlights

- Q1 '24 food service sales totaled $\$ 228.6$ million, or a decrease of 4.1\%, compared to Q1 '23 sales of $\$ 238.3$ million.
- Churros sales continued their strong growth momentum as sales increased 8.9\%. Soft Pretzel and Frozen Novelties sales decreased $4.0 \%$ and $3.3 \%$, respectively. Handheld and Bakery sales declined, $6.5 \%$ and $6.4 \%$, respectively, driven primarily by reduced
purchases from grocery in-store bakeries who faced a more challenging consumer environment, and a contractual cost trueup agreement with a major Handheld customer. Volume sales for core food service handhelds increased for the quarter.
- Sales of new products and added placement with new customers were approximately $\$ 3.6$ million, driven primarily by the addition of churros to the menu of a major QSR customer.
- Q1 '24 operating income decreased $5.8 \%$ to $\$ 6.0$ million, versus the prior year period reflecting the top-line decline.


## Retail Segment First Quarter Highlights

- Q1 '24 retail sales increased $1.6 \%$ to $\$ 43.8$ million, compared to Q1 '23.
- Handheld sales grew by 90.5\%, while Soft Pretzel sales increased $27.4 \%$, compared to Q1 '23 led by our continued expansion of Superpretzel products in retail. Frozen Novelties and Biscuit sales declined $28.4 \%$ and $11.1 \%$, respectively, versus the prior year period.
- New product innovation contributed approximately $\$ 2.2$ million in the quarter driven by growth of handhelds with a major retail customer and incremental frozen novelty business.
- Operating income decreased $59.3 \%$ to $\$ 0.5$ million, versus the prior year period driven by product mix and lower gross margin.


## Frozen Beverages Segment First Quarter Highlights

- Frozen beverage segment sales were $\$ 75.9$ million and beat Q1 '23 sales by 8.5\%.
- Beverage sales grew $8.5 \%$, or $\$ 3.3$ million higher than in Q1’23 led by consistent consumer trends across key channels.
- Machine Service revenues increased $3.1 \%$, versus the prior year period reflecting strong maintenance call volumes, while equipment sales increased $26.8 \%$ driven by strong growth from new clients and convenience customers.
- Q1 '24 operating income improved to $\$ 3.2$ million, compared to a Q1 '23 operating income of $\$ 1.8$ million, as strong sales drove leverage across the business.


## Conference Call

J\&J Snack Foods Corp. will host a conference call to discuss results and business outlook on February 6, 2024, at 10:00 a.m. Eastern Time. Conference call participants should register by clicking on this Registration Link to receive the dial-in number and a personal PIN, which are required to access the conference call. A live audio webcast of the conference call will also be available on the Investors homepage at www.jjsnack.com.

## About J \& J Snack Foods Corp.

J \& J Snack Foods Corp. (NASDAQ: JJSF) is a leader and innovator in the snack food industry, providing innovative, niche, and affordable branded snack foods and beverages to foodservice and retail
supermarket outlets. Manufactured and distributed nationwide, our principal products include SUPERPRETZEL, the \#1 soft pretzel brand in the world, as well as internationally known ICEE and SLUSH PUPPIE frozen beverages, DIPPIN' DOTS ice cream, LUIGI'S Real Italian Ice, MINUTE MAID* frozen ices, WHOLE FRUIT sorbet and frozen fruit bars, SOUR PATCH KIDS** Flavored Ice Pops, HOLA! CHURROS, and THE FUNNEL CAKE FACTORY funnel cakes and several bakery brands within DADDY RAY'S, COUNTRY HOME BAKERS and HILL \& VALLEY. For more information, please visit http://www.jjsnack.com
*MINUTE MAID is a registered trademark of The Coca-Cola Company. **SOUR PATCH KIDS is a registered trademark of Mondelēz International group, used under license.

## Cautionary Statement Regarding Forward-Looking Information

This press release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding the Company's expected future financial position, results of operations, revenue growth and profit levels, cash flows, business strategy, budgets, projected costs, capital expenditures, products, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "goals," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. This includes, without limitation, our statements, and expectations regarding any current or future recovery in our industry and the future impact of our operational efficiency projects. Such forward looking statements are inherently uncertain, and readers must recognize that actual results may differ materially from the expectations of management. We do not undertake a duty to update such forward-looking statements. Factors that may cause actual results to differ materially from those in the forward-looking statements include consumer spending, price competition, acceptance of new products, the pricing and availability of raw materials, transportation costs, changes in the competitive marketplace the uncertainty and ultimate economic impact of the COVID-19 pandemic or similar health outbreaks, and other risks identified in our annual report on Form 10-K, and our other filings with the Securities and Exchange Commission. Many of these factors are outside of the Company's control.

## Non-GAAP Financial Measures

Adjusted EBITDA consists of net earnings adjusted to exclude: income taxes (benefit); investment income; interest expense; depreciation and amortization; share-based compensation expense; net (gain) loss on sale or disposal of assets; impairment charges, restructuring costs, merger and acquisition costs, acquisition related inventory adjustments, strategic business transformation costs, and integration costs.

Adjusted Operating Income consists of operating income adjusted to exclude: impairment charges, restructuring costs, merger and acquisition costs, acquisition related amortization expenses and inventory adjustments, strategic business transformation costs, and integration costs.

Adjusted Earnings per Diluted Share consists of net earnings adjusted to exclude: impairment charges, restructuring costs, merger and acquisition costs, acquisition related amortization expenses and inventory adjustment, strategic business transformation costs, and integration costs. For purposes of comparability, the income tax effect of pre-tax adjustments is determined using statutory tax rates.

This press release contains certain non-GAAP financial measures; Adjusted EBITDA, Adjusted Operating Income, and Adjusted Earnings per Diluted Share. A "non-GAAP financial measure" is a numerical measure of a company's financial performance that excludes or includes amounts so as to be different than the most directly comparable measure calculated and presented in accordance with U.S. generally accepted accounting principles ("GAAP") in the statements of income, balance sheets, or statements of cash flow of the company. Pursuant to applicable reporting requirements, the company has provided reconciliations below of non-GAAP financial measures to the most directly comparable GAAP measure.

The non-GAAP financial measures presented within the Company's earnings release are not indicators of our financial performance under GAAP and should not be considered as an alternative to the applicable GAAP measure. These non-GAAP measures have limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of our results as reported under GAAP. In addition, in evaluating these non-GAAP measures, you should be aware that in the future we may incur income, expenses, gains and losses, similar to the adjustments in this press release. Our
presentation of these non-GAAP measures should not be construed as an inference that our future results will be unaffected by unusual or infrequent items. We compensate for these limitations by providing equal prominence to our GAAP results and using nonGAAP measures only as supplemental presentations.

The non-GAAP measures presented are utilized by management to evaluate the Company's business performance and profitability by excluding certain items that may not be indicative of our recurring core business operating results. The Company believes that these measures provide additional clarity for investors by excluding specific income, expenses, gains, and losses, in an effort to show comparable business operating results for the periods presented. Similarly, Management believes these adjusted measures are useful performance measures because certain items included in the calculations may either mask or exaggerate trends in the Company's ongoing operating performance. See the reconciliation of Non-GAAP Financial Measures below.

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## J \& J SNACK FOODS CORP. AND SUBSIDIARIES

 CONSOLIDATED STATEMENTS OF EARNINGS(unaudited) (in thousands, except per share amounts)

|  | Three months ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { December } \\ 30, \\ 2023 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 24, \\ 2022 \\ \hline \end{gathered}$ |
| Net Sales | \$ 348,308 | \$ 351,343 |
| Cost of goods sold | 253,723 | 260,488 |
| Gross Profit | 94,585 | 90,855 |
| Operating expenses |  |  |
| Marketing and selling | 27,472 | 23,699 |
| Distribution | 40,303 | 42,049 |


| Administrative |  | 18,199 |  | 16,391 |
| :---: | :---: | :---: | :---: | :---: |
| Other general expense (income) |  | $(1,072)$ |  | (612) |
| Total Operating Expenses |  | 84,902 |  | 81,527 |
| Operating Income |  | 9,683 |  | 9,328 |
| Other income (expense) |  |  |  |  |
| Investment income |  | 798 |  | 685 |
| Interest expense |  | (560) |  | $(1,049)$ |
| Earnings before |  |  |  |  |
| income taxes |  | 9,921 |  | 8,964 |
| Income tax expense |  | 2,639 |  | 2,331 |
| NET EARNINGS | \$ | 7,282 | \$ | 6,633 |
| Earnings per diluted share | \$ | 0.37 | \$ | 0.34 |
| Weighted average number |  |  |  |  |
| of diluted shares |  | 19,423 |  | 19,274 |
| Earnings per basic share | \$ | 0.38 | \$ | 0.35 |
| Weighted average number of |  |  |  |  |
| basic shares |  | 19,344 |  | 19,222 |

## J \& J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS <br> (in thousands, except share amounts)



| Other | 3,507 | 3,654 |
| :---: | :---: | :---: |
| Total other assets | 504,205 | 461,121 |
| Total Assets | \$1,292,557 | 1,277,236 |
| Liabilities and Stockholders' Equity |  |  |
| Current Liabilities |  |  |
| Current finance lease liabilities | 159 | 201 |
| Accounts payable | 85,293 | 90,758 |
| Accrued insurance liability | 16,460 | 15,743 |
| Accrued liabilities | 13,144 | 14,214 |
| Current operating lease liabilities | 17,934 | 16,478 |
| Accrued compensation expense | 18,090 | 23,341 |
| Dividends payable | 14,235 | 14,209 |
| Total current liabilities | 165,315 | 174,944 |
| Long-term debt | 7,000 | 27,000 |
| Noncurrent finance lease liabilities | 549 | 600 |
| Noncurrent operating lease liabilities | 121,626 | 77,631 |
| Deferred income taxes | 81,085 | 81,310 |
| Other long-term liabilities | 4,521 | 4,233 |
| Stockholders' Equity |  |  |
| Preferred stock, \$1 par value; authorized 10,000,000 shares; none issued | - |  |
| Common stock, no par value; authorized, $50,000,000$ shares; issued and outstanding 19,367,000 and |  |  |
| 19,332,000 respectively | 120,517 | 114,556 |
| Accumulated other comprehensive loss | $(8,231)$ | $(10,166)$ |
| Retained Earnings | 800,175 | 807,128 |
| Total stockholders' equity | 912,461 | 911,518 |
| Total Liabilities and Stockholders' Equity | \$1,292,557 | 1,277,236 |

## J \& J SNACK FOODS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited) (in thousands)

|  | Three months ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { December } \\ 30, \\ 2023 \end{gathered}$ | $\begin{gathered} \hline \text { December } \\ 24, \\ 2022 \end{gathered}$ |
| Operating activities: |  |  |
| Net earnings | \$ 7,282 | \$ 6,633 |
| Adjustments to reconcile net earnings to net cash provided by operating activities |  |  |
| Depreciation of fixed assets | 15,176 | 13,476 |
| Amortization of intangibles and deferred costs | 1,616 | 1,705 |
| Gains from disposals of property \& equipment | (23) | (711) |
| Share-based compensation | 1,480 | 1,239 |
| Deferred income taxes | (192) | (526) |
| Loss on marketable securities | - | 37 |
| Other | 157 | (18) |

Changes in assets and liabilities, net of effects from purchase of companies

| (Increase) in inventories | (971) | $(2,284)$ |  |
| :--- | ---: | ---: | ---: |
| Decrease in prepaid expenses |  |  |  |
| (Decrease) in accounts payable and accrued | 2,625 | 2,343 |  |
| liabilities |  | $(10,604)$ | $(21,655)$ |
| Net cash provided by operating activities | 48,953 | 21,410 |  |

## J \& J SNACK FOODS CORP. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (in thousands)

|  | Three months ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | December 30, 2023 |  | December 24, 2022 |
| Sales to External Customers: |  |  |  |  |
| Food Service |  |  |  |  |
| Soft pretzels | \$ | 50,128 | \$ | 52,223 |
| Frozen novelties |  | 21,050 |  | 21,765 |
| Churros |  | 28,061 |  | 25,757 |
| Handhelds |  | 22,047 |  | 23,572 |
| Bakery |  | 101,982 |  | 108,948 |
| Other |  | 5,341 |  | 6,032 |
| Total Food Service | \$ | 228,609 | \$ | 238,297 |
| Retail Supermarket |  |  |  |  |
| Soft pretzels | \$ | 18,447 | \$ | 14,485 |
| Frozen novelties |  | 12,861 |  | 17,969 |
| Biscuits |  | 7,032 |  | 7,913 |
| Handhelds |  | 5,510 |  | 2,892 |
| Coupon redemption |  | (332) |  | (176) |

Other
Total Retail Supermarket

$\xlongequal{$|  \$ $\quad 43,759$ |
| :--- |$} \xlongequal{\text { \$ } 43,073}$

Frozen Beverages
Beverages
Repair and maintenance service
Machines revenue
Other
Total Frozen Beverages

| $\$$ | 41,950 | $\$$ | 38,659 |
| ---: | ---: | ---: | ---: |
| 24,559 |  | 23,827 |  |
| 8,889 |  | 7,011 |  |
|  | 542 |  |  |
|  |  | 4769 |  |

Consolidated Sales
\$ 348,308 \$ 351,343

Depreciation and Amortization:
Food Service
Retail Supermarket
Frozen Beverages
Total Depreciation and Amortization

| $\$$ | 10,673 | $\$$ | 9,458 |
| ---: | ---: | ---: | ---: |
|  | 527 | 391 |  |
|  | 5,592 |  | 5,332 |
|  |  |  |  |

Operating Income:

> Food Service

Retail Supermarket
Frozen Beverages
Total Operating Income

Capital Expenditures:
Food Service
Retail Supermarket
Frozen Beverages
Total Capital Expenditures

Assets:
Food Service
Retail Supermarket
Frozen Beverages
Total Assets

| \$ 930,533 | \$ | 907,736 |
| ---: | ---: | ---: |
| 36,219 | 16,941 |  |
| 325,805 | 302,871 |  |

J \& J SNACK FOODS CORP. AND SUBSIDIARIES
NON-GAAP FINANCIAL MEASURES
(Unaudited) (in thousands)

|  | Three Months Ended |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { December } \\ 30, \\ 2023 \end{gathered}$ |  | $\begin{aligned} & \text { ecember } \\ & 24, \\ & 2022 \end{aligned}$ |
| Reconciliation of GAAP Net Earnings to Adjusted |  |  |  |
|  |  |  |  |
| Net Earnings | \$ 7,282 | \$ | 6,633 |
| Income Taxes | 2,639 |  | 2,331 |
| Investment Income | (798) |  | (685) |


| Interest Expense | 560 | 1,049 |
| :--- | ---: | ---: |
| Depreciation and Amortization | 16,792 | 15,181 |
| Share-Based Compensation | 1,480 | 1,239 |
| Strategic Business Transformation Costs (2) | 2,246 | - |
| Net (Gain) Loss on Sale or Disposal of Assets | $(23)$ | $(711)$ |
| Integration Costs | - | 229 |
| Adjusted EBITDA | $\mathbf{\$ 3 0 , 1 7 8}$ | $\mathbf{\$ 2 5 , \mathbf { 2 6 6 }}$ |


| Reconciliation of GAAP Operating Income to |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Adjusted |  |  |  |  |
| Operating Income |  |  |  |  |
| Operating Income | \$ | 9,683 | \$ | 9,328 |
| Strategic Business Transformation Costs (2) |  | 2,246 |  | - |
| Acquisition Related Amortization Expenses |  | 1,616 |  | 1,679 |
| Integration Costs |  | - |  | 229 |
| Adjusted Operating Income | \$ | 13,545 | \$ | 11,236 |

## Reconciliation of GAAP Earnings per Diluted Share <br> to

Adjusted Earnings per Diluted Share

| Earnings per Diluted Share | $\$$ | 0.37 | $\$$ |
| :--- | ---: | ---: | ---: |
| $\quad 0.34$ |  |  |  |
| Strategic Business Transformation Costs (2) | 0.12 | - |  |
| Acquisition Related Amortization Expenses | 0.08 | 0.09 |  |
| Integration Costs | - | 0.01 |  |
| Tax Effect of Non-GAAP Adjustments (1) |  | $(0.05)$ | $(0.02)$ |
| Adjusted Earnings per Diluted Share | $\underline{\$}$ | $\mathbf{0 . 5 2}$ | $\mathbf{\$}$ |

(1) Income taxes associated with pre-tax adjustments determined using statutory tax rates
(2) Strategic business transformation costs are start-up costs related to our regional distribution center supply chain transformation.

